Course Title: Advanced Video Journalism	**Length of Course:** 30 cycles
Grade Level(s): 10 - 12	**Periods Per Cycle:** 6
Units of Credit: 1	**Length of Period:** 43 minutes
Classification: Elective	**Total Instructional Time:** 129 hours

Course Description

Students develop creative solutions to visual storytelling scenarios as they learn to leverage the expressive power of multimedia-based video journalism. Through film studies and the creation of video segments, students explore dramatic structure, advanced video composition, editing techniques, and the foundations of media writing and reporting. Projects may include, but are not limited to, movies, video-based advertising/infomercials, documentaries, sports coverage, community relations, human interest, and film critiques. Students develop a wide array of research methods, interpretive techniques, analytical strategies, and presentation approaches regarding journalism. Students create numerous independent projects inside and outside of instructional periods.

Instructional Strategies, Learning Practices, Activities, and Experiences

Bell Ringers	Digital/Video Storytelling	Sound Development and Understanding
Teacher Demonstrations	Bias in News Media	Set and Prop Design and Creation
Guided Individual Practice	Independent Reading and Research	Lighting Techniques
Homework	Video and Sound Editing Skills	Parts of the Camera and Lens
Scripting	Fair Use and Copyright Rules	Constructed Responses/Journaling

Assessments

Journals	Independent Projects	Local Current Events
Tests/Quizzes	Group Projects	Homework
Video Projects	Sound and Editing Skill Checks	School and Community Communication Checks

Materials/Resources

Looking at Movies, 2nd - 5th Edition	Various Film Segments and Films	Teacher Created Simulations/Tutorials
Adobe Premier Pro CS6	Individual Journals	Microphones
Adobe After Effects CS6	Microsoft Office	Boom Equipment
Writing About Film, 3rd Edition	Portable Terabyte Hard Drives	DSLR Cameras and HD Cameras
Portable Lighting Kit	Green Screen	Dropbox Account
Video and Audio Cables	Instructional YouTube Videos	Backpacks and Cases

Adopted: 5/16/16
Revised:

Journalism	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Visual Storytelling	- How a video is created - Distinguishes characteristics of film, instructional, advertising, news reporting, and documentary style storytelling - Components of storytelling - Scripting a story - Understanding the components of a story—narratology - Visualizing and understanding the intended audience - The purpose and history of the news - Studio vs. in the field reporting and recording - Creating a news package: preproduction, production, and postproduction - Developing relationships to promote community, school, and business events - Distribution - Freedom of speech, expression, and publication - Fair Use and Copyright Laws - Understanding Media Bias

Journalism (continued)	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Visual Storytelling (continued)	1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts. 1.2.11.A - Read and understand essential content of informational texts and documents in all academic areas. 1.9.C.A - Use media and technology resources for research, information analysis, problem solving, and decision making in content learning. 1.9.C.B - Evaluate information found in selected sources on the basis of accuracy, validity, and appropriateness, importance, and social and cultural context. 3.4.12.E.4 - Synthesizing the effects of information and communication systems and subsystems as an integral part of the development of the Information Age. 3.7.12.A.3 - Evaluate and use technological resources to solve complex multi-step problems. 8.1.12.B - Synthesize and evaluate historical sources. 8.1.12.D - Synthesize historical research. 9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review and revise original works in the arts. 9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques. 9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing, and exhibiting works in the arts or the works of others. 9.4.12.C - Compare and contrast the attributes of various audiences' environments as they influence individual aesthetic response.

Journalism (continued)	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Visual Storytelling (continued)	C.IE.1.1 - Write informative and explanatory pieces that describe, explain, or summarize information or ideas.
	C.IE.1.1.1 - Write with a sharp controlling point and an awareness of the audience and task.
	C.A.1.1 - Write argumentative pieces that include a clearly stated position made convincing through the use of appropriate methods.
	C.A.1.1.1 - Write with a sharp, distinct controlling point that clearly states a position and demonstrates awareness of task, purpose, and audience.
	C.A.1.1.2 - Construct a thorough argument with consistent, relevant support through the use of argumentative/persuasive strategies; address opposing viewpoints.
	C.A.1.1.3 - Organize the argument using effective strategies to develop a strong, well-supported position.

Cinematography	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Camera, the Lens, and Lighting	• History of the Camera • History of Cinematography • Understanding Color, Black and White, and Tonal Range in Film • Single Camera and Multiple Camera Shooting • Lighting Styles • Storyboarding • Influencing the Audience's Perceptions • Tripods and Steady Cam Shooting • Rule of Thirds • Being in front and behind the camera • How to operate and manipulate the camera and lens • Camera Angles • How to service and clean a camera • How to implement the three point lighting system • How take video files off of a camera and save to a computer • Film Segments and Full Length Films

Cinematography (continued)	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Camera, the Lens, and Lighting (continued)	1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts.
	1.2.11.A - Read and understand essential content of informational texts and documents in all academic areas.
	1.9.C.A - Use media and technology resources for research, information analysis, problem solving, and decision making in content learning.
	1.9.C.B - Evaluate information found in selected sources on the basis of accuracy, validity, and appropriateness, importance, and social and cultural context.
	3.4.12.E.4 - Synthesizing the effects of information and communication systems and subsystems as an integral part of the development of the Information Age.
	3.7.12.A.3 - Evaluate and use technological resources to solve complex multi-step problems.
	9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review, and revise original works in the arts.
	9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques.
	9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing, and exhibiting works in the arts or the works of others.
	9.4.12.C - Compare and contrast the attributes of various audiences' environments as they influence individual aesthetic response.

Cinematography (continued)	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Camera, the Lens, and Lighting (continued)	C.IE.1.1 - Write informative and explanatory pieces that describe, explain, or summarize information or ideas. C.IE.1.1.1 - Write with a sharp controlling point and an awareness of the audience and task. C.A.1.1 - Write argumentative pieces that include a clearly stated position made convincing through the use of appropriate methods. C.A.1.1.1 - Write with a sharp, distinct controlling point that clearly states a position and demonstrates awareness of task, purpose, and audience. C.A.1.1.2 - Construct a thorough argument with consistent, relevant support through the use of argumentative/persuasive strategies; address opposing viewpoints. C.A.1.1.3 - Organize the argument using effective strategies to develop a strong, well-supported position.

Editing	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
The Element of Editing	• The Ethics of Editing • How to Manipulate Video • Continuous Editing Styles • Discontinuous Editing Styles • Cinematic Time vs. Real Time • Basic to expert use of Adobe Premier Pro • Creating basic, intermediate, and advanced editing techniques • Video Transitions • Cinematography Editing • Sound Editing • Differences among Raw Video, Visual Enhancement Effects, and Special Effects • Editing Patterns: ex. ABBA, ABCD, AABB, etc. • Chroma Key or "Green Screening" • Understanding the 180° Rule • Key Framing • Parallel Editing

Editing (continued)	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
The Element of Editing (continued)	1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts.

1.2.11.A - Read and understand essential content of informational texts and documents in all academic areas.

1.5.C.A - Write with clear focus, identifying topic, task, and audience.

1.5.C.B - Develop content appropriate for the topic. Gather, organize, and determine validity and reliability of information.

1.5.C.C - Write with controlled and/or subtle organization. Sustain a logical order throughout the piece.

1.5.C.D - Write with an understanding of style using a variety of sentence structures and descriptive word choices.

1.5.C.E - Revise writing to improve style, word choice, sentence variety, and subtlety of meaning after rethinking how questions of purpose, audience, and genre have been addressed.

1.5.C.F - Use grade appropriate conventions of language when writing and editing. Spell all words correctly.

1.6.11.B - Listen to selections of literature (fiction and/or nonfiction).

1.6.11.F - Use media for learning purposes.

1.9.C.A - Use media and technology resources for research, information analysis, problem solving, and decision making in content learning.

1.9.C.B - Evaluate information found in selected sources on the basis of accuracy, validity, and appropriateness, importance, and social and cultural context. |

Editing (continued)	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
The Element of Editing (continued)	3.4.12.E.4 - Synthesizing the effects of information and communication systems and subsystems as an integral part of the development of the Information Age. 3.7.12.A.3 - Evaluate and use technological resources to solve complex multi-step problems. 9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review and revise original works in the arts. 9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques. 9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing and exhibiting works in the arts or the works of others. 9.4.12.C - Compare and contrast the attributes of various audiences' environments as they influence individual aesthetic response. C.IE.1.1 - Write informative and explanatory pieces that describe, explain, or summarize information or ideas. C.IE.1.1.1 - Write with a sharp controlling point and an awareness of the audience and task. C.A.1.1 - Write argumentative pieces that include a clearly stated position made convincing through the use of appropriate methods. C.A.1.1.1 - Write with a sharp, distinct controlling point that clearly states a position and demonstrates awareness of task, purpose, and audience. C.A.1.1.2 - Construct a thorough argument with consistent, relevant support through the use of argumentative/persuasive strategies; address opposing viewpoints. C.A.1.1.3 - Organize the argument using effective strategies to develop a strong, well-supported position.

Sound	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Music and Sound	- Fair Use and Copyright - Influence of Music - Elements of a Music Video - Recording Sound Effects - Emotional Connections Through Sound - How to manipulate Sound - Recording and Processing Sounds - How to Create Foley Effects and Their History - Diegetic vs. Non-diegetic Sounds - On-screen, Off-screen, Internal, and External Sounds - The Utilization of Vocal, Environmental, Music, and Silence 1.6.11.B - Listen to selections of literature (fiction and/or nonfiction). 1.6.11.F - Use media for learning purposes. 9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques. 9.4.12.C - Compare and contrast the attributes of various audiences' environments as they influence individual aesthetic response.

Sound (continued)	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Music and Sound (continued)	1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts. 1.2.11.A - Read and understand essential content of informational texts and documents in all academic areas. 1.9.C.A - Use media and technology resources for research, information analysis, problem solving, and decision making in content learning. 1.9.C.B - Evaluate information found in selected sources on the basis of accuracy, validity, and appropriateness, importance, and social and cultural context. 3.4.12.E.4 - Synthesizing the effects of information and communication systems and subsystems as an integral part of the development of the Information Age. 3.7.12.A.3 - Evaluate and use technological resources to solve complex multi-step problems. 9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing, and exhibiting works in the arts or the works of others. 9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review, and revise original works in the arts. C.IE.1.1 - Write informative and explanatory pieces that describe, explain, or summarize information or ideas. C.IE.1.1.1 - Write with a sharp controlling point and an awareness of the audience and task. C.A.1.1 - Write argumentative pieces that include a clearly stated position made convincing through the use of appropriate methods. C.A.1.1.1 - Write with a sharp, distinct controlling point that clearly states a position and demonstrates awareness of task, purpose, and audience.

Sound (continued)	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Music and Sound (continued)	C.A.1.1.2 - Construct a thorough argument with consistent, relevant support through the use of argumentative/persuasive strategies; address opposing viewpoints. C.A.1.1.3 - Organize the argument using effective strategies to develop a strong, well-supported position.

Reporting to Studio	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Development to Distribution	• Interviewing • Documenting • Formulating the Right Questions • Working within a group and community members • Understanding Tone, Voice Projection, and On-Screen Presence • Framing the Shots • Shooting with Multiple Cameras—over the shoulder shot • Staging the Set and Design • Mise-en-scene • Lighting • Editing • Conception/Development • Preproduction • Producing • Postproduction • Distributing to the Audience—Spring Grove Area High School

Reporting to Studio (continued)

CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Development to Distribution (continued)	• Managing the YouTube Channel or www.sgasd.org 1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts. 1.2.11.A - Read and understand essential content of informational texts and documents in all academic areas. 1.6.11.B - Listen to selections of literature (fiction and/or nonfiction). 1.6.11.F - Use media for learning purposes. 1.9.C.A - Use media and technology resources for research, information analysis, problem solving, and decision making in content learning. 1.9.C.B - Evaluate information found in selected sources on the basis of accuracy, validity, and appropriateness, importance, and social and cultural context. 3.4.12.E.4 - Synthesizing the effects of information and communication systems and subsystems as an integral part of the development of the Information Age. 3.7.12.A.3 - Evaluate and use technological resources to solve complex multi-step problems. 9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review, and revise original works in the arts. 9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques. 9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing, and exhibiting works in the arts or the works of others. 9.4.12.C - Compare and contrast the attributes of various audiences' environments as they influence individual aesthetic response.

Reporting to Studio (continued)

CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Development to Distribution (continued)	C.IE.1.1 - Write informative and explanatory pieces that describe, explain, or summarize information or ideas.
	C.IE.1.1.1 - Write with a sharp controlling point and an awareness of the audience and task.
	C.A.1.1 - Write argumentative pieces that include a clearly stated position made convincing through the use of appropriate methods.
	C.A.1.1.1 - Write with a sharp, distinct controlling point that clearly states a position and demonstrates awareness of task, purpose, and audience.
	C.A.1.1.2 - Construct a thorough argument with consistent, relevant support through the use of argumentative/persuasive strategies; address opposing viewpoints.
	C.A.1.1.3 - Organize the argument using effective strategies to develop a strong, well-supported position.

Movie and Short Film Making	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Narratology	• Utilize Proper Writing Standards • Props and Stage Development • Scriptwriting and Storyboards • Purpose of Scripts and Storyboards • Different Script Formats • What information must be included in a script/storyboard? • How are ideas translated into an effective script/storyboard? • Conception/Development • Preproduction • Producing • Postproduction • Distributing to the Audience—Spring Grove Area High School • Multimedia Distribution 1.4.C.A - Write poems, short stories, and plays with various organizational methods; include literacy elements and devices. 1.4.C.B - Write complex pieces that use precise language, employ relevant graphics, use primary/secondary sources, as appropriate and include a variety of methods to develop the main idea.

Movie and Short Film Making (continued)	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Narratology (continued)	1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts. 1.4.C.C - Write persuasive pieces that include a clearly stated position, convincing, and properly cited evidence that anticipates and counters reader arguments and a variety of methods to advance the writer's position. 1.5.C.A - Write with clear focus, identifying topic, task, and audience. 1.5.C.B - Develop content appropriate for the topic. Gather, organize, and determine validity and reliability of information. 1.5.C.C - Write with controlled and/or subtle organization. Sustain a logical order throughout the piece. 1.5.C.D - Write with an understanding of style using a variety of sentence structures and descriptive word choices. 1.5.C.E - Revise writing to improve style, word choice, sentence variety, and subtlety of meaning after rethinking how questions of purpose, audience, and genre have been addressed. 1.5.C.F - Use grade appropriate conventions of language when writing and editing. Spell all words correctly. 8.1.12.B - Synthesize and evaluate historical sources. 8.1.12.D - Synthesize historical research. 9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques. 9.4.12.C - Compare and contrast the attributes of various audiences' environments as they influence individual aesthetic response.

Movie and Short Film Making (continued)	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Narratology (continued)	9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing, and exhibiting works in the arts or the works of others. 9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review, and revise original works in the arts.

The Music Video	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Music Video Production	• Sound Recording • Diegetic vs. Non-diegetic Sounds • Varying Differences Between Musicals, Plays, and Videos • What is the purpose of making and distributing a Music Video? • Editing • Jump Cuts, Eye-Line Match Cuts, Match-on-Action Cuts, Graphic Match Cuts, and Match Cuts • Dolly-in and Dolly-out • Tracking Shots, Panoramic Shots, and Tilt Shots • Creating spatial relationships between shots, temporal relationships between shots, and the overall rhythm of the film • Parallel Editing

The Music Video	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Music Video Production (continued)	1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts.
	1.2.11.A - Read and understand essential content of informational texts and documents in all academic areas.
	1.4.C.A - Write poems, short stories, and plays with various organizational methods; include literacy elements and devices.
	1.4.C.B - Write complex pieces that use precise language, employ relevant graphics, use primary/secondary sources, as appropriate, and include a variety of methods to develop the main idea.
	1.4.C.C - Write persuasive pieces that include a clearly stated position, convincing, and properly cited evidence that anticipates and counters reader arguments and a variety of methods to advance the writer's position.
	1.5.C.A - Write with clear focus, identifying topic, task, and audience.
	1.5.C.B - Develop content appropriate for the topic. Gather, organize, and determine validity and reliability of information.
	1.5.C.C - Write with controlled and/or subtle organization. Sustain a logical order throughout the piece.
	1.5.C.D - Write with an understanding of style using a variety of sentence structures and descriptive word choices.
	1.5.C.E - Revise writing to improve style, word choice, sentence variety, and subtlety of meaning after rethinking how questions of purpose, audience, and genre have been addressed.
	1.5.C.F - Use grade appropriate conventions of language when writing and editing. Spell all words correctly.
	1.6.11.B - Listen to selections of literature (fiction and/or nonfiction).
	1.6.11.F - Use media for learning purposes.

The Music Video (continued)	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Music Video Production (continued)	1.9.C.A - Use media and technology resources for research, information analysis, problem solving, and decision making in content learning.
	1.9.C.B - Evaluate information found in selected sources on the basis of accuracy, validity, and appropriateness, importance, and social and cultural context.
	3.4.12.E.4 - Synthesizing the effects of information and communication systems and subsystems as an integral part of the development of the Information Age.
	3.7.12.A.3 - Evaluate and use technological resources to solve complex multi-step problems.
	9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques.
	9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review, and revise original works in the arts.
	9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques.
	9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing, and exhibiting works in the arts or the works of others.
	9.4.12.C - Compare and contrast the attributes of various audiences′ environments as they influence individual aesthetic response.
	9.4.12.C - Compare and contrast the attributes of various audiences′ environments as they influence individual aesthetic response.

The Music Video (continued)

CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Music Video Production (continued)	C.A.1.1 - Write argumentative pieces that include a clearly stated position made convincing through the use of appropriate methods. C.A.1.1.1 - Write with a sharp, distinct controlling point that clearly states a position and demonstrates awareness of task, purpose, and audience. C.A.1.1.2 - Construct a thorough argument with consistent, relevant support through the use of argumentative/persuasive strategies; address opposing viewpoints. C.A.1.1.3 - Organize the argument using effective strategies to develop a strong, well-supported position.

Independent Video Projects	
CONTENT/KEY CONCEPTS	**OBJECTIVES/STANDARDS**
Directing, Producing, and Editing for a Large Group Audience	- Developing relationships to promote community, school, and business events - Developing relationships with local video and audio specialists in the greater central Pennsylvania Area and throughout York County - Advertisements/Commercials - Varying Advertising Techniques - PSAs - History of PSAs - Framing and Conduct of PSAs - Strategies often used to make an emotional connection to the audience - Promotions - Behind the Scenes Videos - Making Instructional Videos - Conception/Development - Preproduction - Producing - Postproduction

Independent Video Projects (continued)	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Directing, Producing, and Editing for a Large Group Audience (continued)	• Distributing to the Audience—Spring Grove Area High School • Fair Use and Copyright Law 1.11.1.D - Identify, describe, evaluate, and synthesize the essential ideas in text. Assess those reading strategies that were most effective in learning from a variety of texts. 1.4.C.A - Write poems, short stories, and plays with various organizational methods; include literacy elements and devices. 1.6.11.F - Use media for learning purposes. 1.9.C.A - Use media and technology resources for research, information analysis, problem solving, and decision making in content learning. 1.9.C.B - Evaluate information found in selected sources on the basis of accuracy, validity, and appropriateness, importance, and social and cultural context. 3.4.12.E.4 - Synthesizing the effects of information and communication systems and subsystems as an integral part of the development of the Information Age. 3.7.12.A.3 - Evaluate and use technological resources to solve complex multi-step problems. 9.1.12.B - Recognize, know, use, and demonstrate a variety of appropriate arts elements and principles to produce, review and revise original works in the arts. 9.1.12.E - Delineate a unifying theme through the production of a work of art that reflects skills in media processes and techniques. 9.1.12.J - Analyze and evaluate the use of traditional and contemporary technologies for producing, performing, and exhibiting works in the arts or the works of others.

Independent Video Projects (continued)	
CONTENT/KEY CONCEPTS	OBJECTIVES/STANDARDS
Directing, Producing, and Editing for a Large Group Audience (continued)	9.4.12.C - Compare and contrast the attributes of various audiences' environments as they influence individual aesthetic response. C.A.1.1 - Write argumentative pieces that include a clearly stated position made convincing through the use of appropriate methods. C.A.1.1.1 - Write with a sharp, distinct controlling point that clearly states a position and demonstrates awareness of task, purpose, and audience. C.A.1.1.2 - Construct a thorough argument with consistent, relevant support through the use of argumentative/persuasive strategies; address opposing viewpoints. C.A.1.1.3 - Organize the argument using effective strategies to develop a strong, well-supported position.